

The Inner Secrets of Outrageous Marketing

with Ron Rosenberg

Thursday, February 23, 2012 10:30 am - 3:30 pm



Do your print advertising, websites, and one on one sales all seem stale? Ron's marketing techniques can bring attention and results to your business.

How can customers make a purchase if they don't know who you are? You've got to have an *Outrageous* marketing plan to bring them in!

Join Ron Rosenberg as he takes you through his plan for *Outrageous Marketing* for your company.

Ron is sought after to present keynote and breakout sessions, training programs, and corporate retreats. His client base reads like a who's who list of companies, corporations, and associations, including Ace Hardware, Stine Lumber, Sumitomo Electric Lightwave, Ben Bridge Jewelers, Dow Chemical, the American Gem Society, The Florida Nursery, Growers and Landscape Association and the American Society of Association Executives. He is a nationally recognized, award-winning expert on marketing and customer service and a winner of the prestigious "International Marketer of the Year" award at the International Marketing Summit. He has authored several books and learning systems.

Location: SC Farm Bureau Federation Auditorium 724 Knox Abbott Drive Cayce, SC 29033

10:15 am -10:30 Pick up name tags, Registration check-in

10:30 am - 12:30 pm Part 1: How to Dominate Your Market Niche

12:30 pm - 1:15 Lunch

1:15- 3:30 Part 2: How to Create Outrageously Effective Marketing Materials

Registration Fee: \$65 SCNLA, SCGGA, SCLTA Members, \$85 non members

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Registration - deadline to register February 18, 2012

Company _____

Name _____

Address _____

City, State, Zip _____

Phone _____

To pay by Credit Card: MC Visa Amex

Exp date _____

Billing Zip code _____

Card number _____

Name on card _____

Signature _____

Please make your check payable to: SCNLA
Mail to: SCNLA 4661 Crystal Drive Columbia, SC 29206
For more information phone 803-743-4284, fax 803-787-2919
REGISTER ON LINE at www.scnla.com